



INTRODUCING



BETTER NUTRITION. BETTER HYDRATION. BETTER BEGINNINGS.

Give your hatchlings the strongest possible start with **GEL START™**, a next-generation hydration and nutrition gel designed for day-old chicks, poult, ducklings, quail, pheasants, and chukars.

GEL START is available in **two optimized formulas** to meet diverse hatchery and farm needs:

- **GEL START Essential** — provides rapid hydration and concentrated nutrition to support early energy, digestive development, and immune readiness from day one.
- **GEL START PRO** — builds on the Essential formula with an added **probiotic complex** **delivering 30 million CFU/g of live beneficial bacteria**, including *Lactobacillus*, *Bifidobacterium*, and *Bacillus* species. This advanced version helps establish a balanced gut microflora for stronger growth and resilience.

Both formulas feature an improved gel matrix that ensures even hydration, easy mixing, and excellent palatability. The soft texture encourages natural pecking, even under low light, while the optimized nutrient profile enhances absorption and early performance.

Engineered for **maximum value**, **GEL START** delivers exceptional hatchling performance at a **lower cost per dose** — reducing waste, improving efficiency, and supporting healthier, more uniform flocks.

With superior nutrition, simplified preparation, and outstanding cost efficiency, **GEL START** helps hatchlings thrive during their most critical first hours — laying the foundation for higher livability, improved weight gain, and long-term productivity.

SMART NUTRITION ENGINEERED FOR BETTER BEGINNINGS.