



**THE BEST** supplement on the market designed for day-old poultry

Available with or without live (viable) naturally occurring probiotics

**SUPER HYDRATING GEL** and concentrated nutrients to get hatchlings off to a great start



- **Storage and shipping:** **Gel Start™** comes as a dry powder, so it is very stable, easy to store and inexpensive to ship. No refrigeration or preservatives are required.
- **Mixing and preparation:** All you need is cold water and a container. And it usually takes only 2-3 minutes to jell. No hot water or slicing is required.

- **High water content:** 90%+ water means that hatchlings get the hydration that they need.
- **Palatability:** **Gel Start** is usually eaten quickly with very little waste. Because it is shiny, green and tastes good, hatchlings really go for it. There are no bad tasting preservatives.
- **Budget-friendly:** Costing just a fraction of a penny per bird, **Gel Start** reduces mortality and gets your flock off to a great start



- **Versatility:** Other ingredients (like additional beneficial bacteria, or vaccines), can be added to the dry powder, or to the water before mixing. Available in several easy to use & convenient package sizes.
- **Administration:** At the hatchery or on the farm. A single scoop in each quadrant of the shipping boxes or a larger scoop on a feed flat on the farm. It won't be scattered or lost in the boxes before it can be eaten.



**JUST ADD WATER**  
**THAT'S ALL THERE IS TO IT!**

