



Gel Start™ Essential and **Gel Start™ PRO** (with probiotic bacteria) are hatchling supplements that contain a super-hydrating gel plus nutrients that, after mixing with water, can be given to hatchlings either:

- In the shipping boxes, to provide water and nutrients during the trip
- After arrival, to reduce dehydration and provide nutrients, attract them to the feed and get them off to a good start.

Just add water, stir for a few seconds until it starts to firm up, and then give it to the birds

That's all there is to it!

Because the **Gel Start** is shiny, bright green and tastes good, hatchlings really go for it.

Features that make **Gel Start** a real standout product include:

- **Storage and shipping:** **Gel Start** comes as a dry powder, so it is **very stable**, easy to store and **inexpensive** to ship. No refrigeration or preservatives are required.
- **Mixing and preparation:** All you need is cold water and a container. And it usually takes only 2-3 minutes to jell. No hot water or slicing is required. Any sized batch is possible; from 100-dose packs to large scale semi-automatic hatchery dispensers.
- **Versatility:** Other ingredients (like **beneficial bacteria**, or **vaccines**), can be added to the dry powder, or to the water before mixing.
- **Administration:** At the hatchery or on the farm. A single scoop in each quadrant of the shipping boxes or a larger scoop on a feed flat on the farm. It won't be scattered or lost in the boxes before it can be eaten.
- **High water content:** 90% + water means that chicks get the **hydration** that they need.
- **Consumption rate:** Research indicates that almost **all chicks get some**. **Gel Start** is usually eaten quickly with very little waste. Because it is shiny, green and tastes good, hatchlings really go for it. There are no bad tasting preservatives.

Gel Start does what it is supposed to do — get water and nutrients into the chicks quickly!

We sell packages of 100 doses, or 2,000 or 5,000 or 10,000 doses (1 chick or turkey poult = 1 dose). For pheasant or quail chicks use 1/2 or 1/4 as much. For small batches it is just mixed up in a bucket and scooped out with a spoon. Or in the hatchery small amounts can be squeezed out of a plastic bag similarly to cake icing.

Store in a cool, dry area. For animal use only. Keep out of reach of children.

For instructions for other species, or if you have questions or comments, please call us at 800-362-2085 or email us at HQ@DawesNutrition.com

For our full product line, please visit our website www.DawesNutrition.com