



PRODUCT

BULLETIN

BEAT THE HEAT...NOW!

During periods of extreme heat like we've been experiencing across the country this summer, milk production typically decreases by at least 5.5% (U. Missouri, 1993). That's 3.5, 4 lb or more of lost milk, per head per day...and lost milk fat and milk protein, too.

To help dairy cattle regain normal levels of production, Dawe's Laboratories formulated and produces **STRESEEZ[®] FOR DAIRY**, a concentrated water-dispersible nutritional supplement of electrolytes, essential vitamins, and trace minerals designed specifically to alleviate ruminant heat stress.

Properly balanced, potassium and sodium are the keys to reviving milk production. **STRESEEZ[®] FOR DAIRY** supplies more than 8 times the potassium, and 9 times the sodium, of one popular heat-stress supplement....and does so at no additional cost to the dairyman!

No other commercially available heat-stress supplement comes close to providing dairy cattle with what they need during heat stress (as recommended in the 2001 NRC for Dairy).

Just 1 pound of **STRESEEZ[®] FOR DAIRY** per 128 gallons of drinking water can help your cows through the heat of summer.

STRESEEZ[®] FOR DAIRY can also be added to grain mixes or TMRs. It's another specifically-designed water-dispersible supplement from Dawe's Laboratories...the world's most experienced manufacturer of micronutrients for the relief of stress.

•DAWE'S LABORATORIES•



www.DawesNutrition.com