



PRODUCT

BULLETIN

FRESH FACTORS



TO IMPROVE APPETITE AND REDUCE THE EFFECTS OF STRESS
IN PRE-FRESH, FRESH AND OFF-FEED COWS

FRESH FACTORS supplies:

- **PRYFERM®** - Only Dawe's **FRESH FACTORS** includes this proprietary blend of primary fermentation products that improves palatability and stimulates dry matter intake.
- **Yeast culture** - Each ounce of **FRESH FACTORS** contains 50 billion colony-forming units (C.F.U.) of *Saccharomyces cerevisiae*, for higher intakes, improved digestive efficiency, and rumen buffering.
- **Direct-fed microbials** - There are 2.5 billion C.F.U. of lactic acid-producing bacteria in each ounce of **FRESH FACTORS**. This combination of *Streptococcus faecium* and *Lactobacillus acidophilus* help to maintain normal gut flora and keep out harmful bacteria for improved health and greater intakes.
- **Vitamins and trace minerals** - these important nutrients maintain metabolic processes and boost immune function, helping the cow resist infection and disease during periods of stress. Just one ounce of **FRESH FACTORS** provides 75,000 E.U. of Vitamin A, 25,000 I.U. Vitamin D3, 250 E.U. Vitamin E, along with B-vitamins and trace minerals — including Copper, Manganese, and Zinc proteinate.

FRESH FACTORS is a highly-concentrated supplement designed for use in cows during those critical periods when intake and health are often compromised.

Pre-Fresh Cow:

- Provide 1 oz. Per day for 14 — 21 days before calving.

Fresh Cow:

- Provide 1 - 2 oz. Per day for 7 — 14 days after calving.

Off-feed Cow:

- Provide 2 oz. Per day for 3 — 5 days, or until appetite has returned.
Place in capsule and administer with a balling gun if animals refuse to eat.

FRESH FACTORS is available in 30 lb. pail (Code #8552).

For more information on **FRESH FACTORS** contact your Dawe's representative, or call 800-323-4317.