



## BIOGRO SUPER® IMPROVES THE FOOT HEALTH OF BROILERS

**BIOGRO SUPER®** has long been a reliable source of non-medicated, unidentified growth factors (UGF) for use in feeding poultry and livestock. It is generally recognized to help improve feed efficiency and production. What may not be as widely known is that when feeding **BIOGRO SUPER®**, poultry litter tends to be drier, an important benefit especially during periods of reduced ventilation.

A broiler producer in the Southeast recently noted that because **BIOGRO SUPER®** (the most concentrated form of **BIOGRO®**) yields drier litter, there is the additional benefit of improved paw condition. Paws are a popular item in the Oriental food industry. Optimizing their sales can enhance profitability, an especially welcome development when poultry prices are low and feed costs are high.

Before including **BIOGRO SUPER®** in the feeding program, this broiler operation produced only about 15% Grade A paws. After adding 2.5 pounds of **BIOGRO SUPER®** per ton of feed, Grade A paws increased to 55%. Considering the different prices received for Grades A, B and C paws, this improvement in grade meant additional income of \$14.60 per 1000 broilers. This producer's average delivered cost of **BIOGRO SUPER®** was \$6.41 per 1000 broilers.

The BENEFIT:COST of feeding **BIOGRO SUPER®** was better than 2.25 to 1, merely from improved paws.

The pay-off was even greater, once improved feed efficiency and weight gain are considered.

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