



Arlington Heights, IL 60004
1-800-323-4317
www.DawesNutrition.com

HIGH PROTEIN AND ENERGY SUPPLEMENT FOR HIGH PERFORMANCE DOGS

PRODUCT SPECIFICATIONS

DOG FORTÉ contains: Chicken Digest, Fish Protein Digest, Dried Egg Product, Chicken Liver Meal, Fish Oil, Ascorbic Acid, Dextrose, Brewer's Yeast, Sodium Chloride, Potassium Chloride, Vitamin A Supplement, Vitamin D₃ Supplement, Vitamin E Supplement, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity), d-Pantothenic Acid, Niacin Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin B₁₂ Supplement, Folic Acid, Copper Proteininate, Zinc Proteininate, Manganese Proteininate, Magnesium Sulfate, Ferrous Sulfate, Manganese Sulfate, Zinc Sulfate, Copper Sulfate, Cobalt Sulfate, Sodium Bicarbonate, Ethylene Diamine Dihydriodide, Lactobacillus Acidophilus Fermentation Product, Lactobacillus Casei Fermentation Product, Bifidobacterium Bifidum Fermentation Product.

GUARANTEED ANALYSIS

Crude Protein, min.	48.00%
Crude Fat, min.	25.00%
Crude Fiber, max.	2.00%
Calcium, min.	0.25%
Calcium, max.	0.90%
Phosphorus, min.	0.25%
Moisture, max.	7.50%

SUGGESTED USES and DIRECTIONS:

Mix in drinking water, or sprinkle on food. Each scoop holds approximately 1 ounce (4 rounded tablespoons). Use daily or as required, at the following rates for every 40 pounds of body weight:

- **Attractant to promote water or food consumption.** Provide **1 scoop** (4 tbs.) in 1 pint of water or on food per 40 pounds of body weight
- **Nutritional support or attractant for sick or convalescing animals.** Provide **2 scoops** (8 tbs.) in 1 pint of water or on food per 40 pounds of body weight.
- **Supplement for working or sport dogs.** Depending on activity level, provide up to **3 scoops** (12 tbs.) in 1 pint of water or on food per 40 pounds of body weight before and after physical exertion.

NOTES:

Because **DOG FORTÉ** is so palatable, dogs may consume all water containing this product. Adjust amount of water to dog size: Serve no more than 1 pint of water plus **DOG FORTÉ** per 40 pounds of body weight. Seal after each use. Discard supplemented water or food not consumed within 8 hours. Store in a cool, dry room.

 Dawe's

PRODUCT

BULLETIN



DOG FORTÉ™ is an extremely palatable high-protein, high-energy supplement that also includes generous levels of vitamins, minerals, electrolytes and beneficial bacteria.

Because it is extremely palatable, **DOG FORTÉ** is an excellent attractant, helping to promote water consumption in animals that might otherwise be too nervous, sick or too tired to drink. It was originally designed for working and sports dogs just before or after a workout, to provide a nutrient boost and to stimulate hydration. These same features benefit sick and convalescent animals.

DOG FORTÉ is versatile and convenient. The dry powder is mixed at 1 to 3 ounces per pint of water like a sports drink or gravy, or it can also be sprinkled directly onto wet or dry food.

Every ingredient has been selected for maximum digestibility and palatability. There's no added filler and no indigestible fractions. **DOG FORTÉ** is all food: (See tag on page 2).

- ✓ The protein and protein digests are 94% to 98% digestible. These concentrated proteins provide rapidly available amino acids and peptides.
- ✓ **DOG FORTÉ** is very low in ash.
- ✓ The specific sources of carbohydrates and fats provide both quick and sustained energy. A portion of **DOG FORTÉ's** completely digestible carbohydrates provides immediate energy, with no indigestible bulk. The fat supplies more slowly utilized, but also entirely digestible, sources of energy and omega-3 fatty acids.
- ✓ Potassium and sodium electrolytes are balanced specifically for canine requirements, and help to replace those critical elements lost during exercise.
- ✓ **DOG FORTÉ** is fortified with fat-soluble and water-soluble vitamins, with extra attention given to those most crucial for anti-oxidant and anti-stress activity (vitamins C and E).
- ✓ The trace minerals are selected from sulfate and proteinate sources, providing better absorption than the widely-used (and less available) oxide forms.
- ✓ Beneficial bacteria and brewer's yeast are added to help maintain normal gut microflora that improve digestion and aid in minimizing excess gas.

DOG FORTÉ is formulated and manufactured by Dawe's Laboratories: the most experienced specialist in worldwide animal nutrition. Only the highest quality nutrients are used in **DOG FORTÉ**, and only at levels and in ratios right for the task. There's no gimmick in **DOG FORTÉ**, just good solid nutrition.

For more information, please call our Technical Service staff.

•DAWE'S LABORATORIES•



www.DawesNutrition.com

WHAT THEY'RE SAYING

...ABOUT DOG FORTÉ

A CHAMPION COON-DOG: *AS* has been using **DOG FORTÉ** regularly. He won second place and \$8000 in a recent national coon hunt. *AS* says, “**DOG FORTÉ** gives the dogs the energy boost they need to win.”

PUTTING DOG FORTÉ TO THE TEST: A Walker may run 8 to 10 hours during a typical coyote hunt. A 45-pound dog will commonly lose 1 to 1.5 pounds during that day. To test **DOG FORTÉ**, *JA* provided each test dog with ½ ounce of **DOG FORTÉ** before the run, and 1 ounce after, each mixed into one lb of water. Dog food (approximately 3000 calories) was given to all dogs after the run. The time to recover for the test dogs was compared with dogs in the same pack offered plain water.

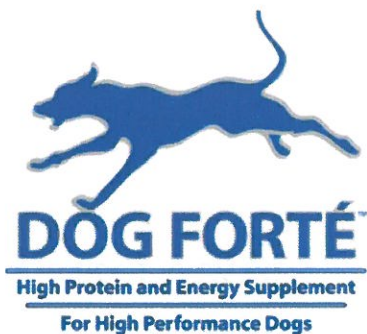
JA reported that Walkers supplied **DOG FORTÉ** had fully recovered their lost body weight in 30 hours. The dogs not given **DOG FORTÉ** required an additional day to regain their pre-hunt weight. *JA* said **DOG FORTÉ** is very good for rehydration and providing an energy boost.

MILKING LIKE A COW: *JO*, a DVM, had a client whose miniature Pinscher had 10 pups, but was unable to raise any of them due to low milk production. On her second litter, the same thing happened; they all had to be bottle raised. On her third litter they had to do a C-section. *JO* suggested the client try **DOG FORTÉ** during her recovery. She ate it so well that they decided to continue during the lactation. This time she raised all 10 puppies without any assistance. The owner remarked, “That little dog milked like a Jersey cow.”

POPSICLES FOR SLED DOGS: Even if they're not thirsty before a run, sled dogs perform better if they are hydrated. Because the dogs find it hard to resist, *GA* uses **DOG FORTÉ** as a water-bait 1½ to 2 hours before a run. He also freezes it into ice cubes for treats to be given after a run (1 scoop **DOG FORTÉ** per 2 cups of water).

STUD DOG: *BU* gives **DOG FORTÉ** regularly to his stud that both breeds twice a week and hunts to keep in shape. At 10 years old, the dog still looks great and has maintained his semen count. He's fed 2 tablespoons of **DOG FORTÉ** per day. *BU* also feeds **DOG FORTÉ** to his other dogs, because it “gives them a good appetite.”

(over)



HELP FOR A SICK DOG: One of *CH*'s dogs was acting sick and would not eat. By the third day, the dog would not even move. *CH* was ready to load her up and head for the Vet. A friend who'd used **DOG FORTÉ** to help his dogs get over a long truck ride to a hunt gave *CH* a sample to try. He put a scoop of **DOG FORTÉ** in some water and offered it to the sick dog. She immediately drank all that was in the bowl. A little later she went ahead and ate her food. The next day the dog was eating normally and doing fine.

PUPPIES JUST WEANED AND WORMED: *CH* mentioned another dog owner that had 9 puppies that had just been weaned and wormed. One had died and the rest were very sick – possibly a reaction to the wormer. They wouldn't eat or drink, and the owner was concerned that the entire litter would die. He put ½ scoop of **DOG FORTÉ** in a big bowl of water. One pup tried it; then they all joined in. After they finished it off, they started eating and were all doing fine by the next day.

WHEN THE HEAT GOT TO THE COON DOGS: It was hot and the coon dogs had suffered from a long ride in the truck. A hunter complained that one of his dogs had not eaten anything for three days. *DO* said, "Try some of this **DOG FORTÉ**." The hunter mixed some **DOG FORTÉ** in water and offered it to the dog. She "lapped it right up" and then went ahead and ate her dog food.

YEAR ROUND TO MAINTAIN WEIGHT: Keeping his sled dogs hydrated is always a problem, so *GE* adds a small amount of **DOG FORTÉ** to water to get the dogs to drink more. He sprinkles some on their dog food, too. Many of his crossbreed dogs also have problems maintaining their weight. Regular dog food "just seems to shoot right through them." Because **DOG FORTÉ** is so digestible, *GE* has been top-dressing it year round on their regular food.

COON DOGS KNOW WHAT THEY LIKE: Between coon hunts, *MI* stored some 1 lb jars of **DOG FORTÉ** at home. When he wasn't watching, his dogs sniffed three jars out, ripped them open, and ate the contents. Said *MI*'s wife, "They're well fortified now!"



DAWE'S LABORATORIES • ARLINGTON HEIGHTS, IL. • (800) 323-4317