



No. 314

GROGEL PLUS: THE PREFERRED HATCHLING SUPPLEMENT

Hatcheries and poultry growers use **GroGel Plus** or other hatchling supplements to provide hydration and nutrition either during shipping from the hatchery or after arrival at the farm.

A hatchery manager in the Eastern US that had tried several products observed the following:

The first product (pelleted) was not fully consumed after several hours in the chick boxes, so they tried it again with added water. That time it got so sticky that the chicks were actually getting their feet stuck in it, and it still was not being eaten.

The second product (a gel puck) was consumed better, but like the first, was not consumed completely by the time the chicks reached their destination. It was also about twice the cost of **GroGel Plus**. These products either contain bad tasting organic acid preservatives or must be refrigerated for storage.

When the hatchery manager tried the **GroGel Plus**, he noticed that it was eaten quickly and the growers reported reduced DOA's after a long, cross country trip. He also liked the fact that **GroGel Plus** comes as a dry, stable powder that is easy and inexpensive to ship and store. He will be using **GroGel Plus** on all long hauls in the future.

GroGel Plus is being used for chickens, turkeys, ducks, geese, quail, pheasants, partridge, guinea fowl and cage birds in the US and abroad.