



For hatchlings to start off well they need prompt access to water and feed. The earlier access promotes more rapid development of the digestive tract and the immune system. In turn this results in improved livability and as much as 5% to 7% heavier bodyweights.

GroGel Plus provides an easy means by which just-hatched chicks and poults can receive immediate nutrition and hydration. A unique formulation, GroGel Plus is tailored specifically for the limited amount a hatchling can eat, and for the immature nature of its digestive tract.

In a soft palatable gel, GroGel Plus supplies crucial nutrients in the most concentrated, digestible forms:

**WATER** is the largest single component of the hatchling's body. Normally it is depleted during hatch and transport. Dehydration can lead to increased mortality, loss of bodyweight that is never completely recovered, slower rates of gain and depressed immune response. GroGel Plus supplies a substantial amount of water, giving birds a better chance to thrive.

**PROTEINS, PEPTIDES, and AMINO ACIDS** are the main "building blocks" of most body tissues. GroGel Plus contains processed, complete proteins purified from several sources to supply a careful balance of peptides and amino acids. A practical amount of these purified proteins also is provided in partially digested form, to facilitate absorption.

**CARBOHYDRATES** are the primary energy source in all poultry diets. The grains selected for GroGel Plus are processed to remove unnecessary fiber and other poorly digested fractions, and to improve the digestibility and concentration of the carbohydrates.

**FATS** supply energy, and become parts of membrane and nerve tissue. They must be very digestible due to limited enzyme and bile production in very young birds. The fats in GroGel plus provide high levels of essential fatty acids in digestible form and are specially processed to be water-dispersible.

**VITAMINS** are the catalysts that facilitate the work of all digestive, growth and immune processes. One dose of GroGel Plus exceeds all necessary vitamins for day-old hatchling. Additional consideration is given to those vitamins most effective at fighting stress and improving immune function.

**PROBIOTIC BACTERIA** help establish normal gut bacterial populations. These bacteria help exclude many disease causing bacteria by competing for attachment sites and nutrients, producing antimicrobial substances, and stimulating the immune response.

**SUPER HYDRATING GEL** provides the framework to carry the nutrients in GroGel Plus. Designed to attract the attention of hatchlings, the gel promotes immediate consumption.

Don't let the critical first hours of life pass by without nourishing each vulnerable and valuable hatchling. GroGel Plus fights the clock, easily and effectively.

**THE SOONER THE BETTER!**



# GroGel Plus Fed at the Farm



After mixing, scoop GGP onto a paper tray with some feed



Place the poult



Watch them eat!



In 30 minutes its gone.





### Fed at the hatchery



For large batches, our rugged, simple machines automatically dispense GroGel Plus



Trays hold GroGel Plus™ at the proper height for turkeys (not needed for chicks)



Close-up of box with tray in dispenser (turkeys only)



For small batches, dispense by hand with a plastic pastry bag or spoon



For chicks, place a pile in the corner of each quadrant of the box, similar to the way it can be done on the farm

